

# Turning Ideas Into New Business

Modern success stories tell of people who *thought* new.

Thomas Edison *pushed* electricity to its limits.

He didn't *stop* with the light bulb.

Henry Ford *took* the automobile

Hosiery companies looking to “think new,” can utilize the resources of the Hosiery Technology Center’s new Business and Research Development Services. Companies that have the capability to make hosiery have the capability to make other products. Specialists at the Center will work with a company to develop prototypes. The Center will refer knitters and finishers to designers, retailers and buyers. Now the hosiery manufacturers and marketers have the resources to join the innovators.

*And to think new.*

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Additional details at [www.legsource.com](http://www.legsource.com).